* Problem Description
  + Estimate relative injury severity of an automobile accident
    - Potential uses:
      * Setting Loss Reserve estimates
      * Detecting Fraud (if claim amount doesn’t match estimate)
      * Safety and Prevention – advice to people driving in England
  + Dataset:
    - Data.gov.uk
      * Road safety data
* Uniqueness of problem and/or approach
  + UK government does descriptive reports on the data and publishes them
  + Our approach is to use a multinomial method to classify slight, moderate, and severe injuries.
* Challenges that you expect to encounter when working on your solution
  + Requires joining multiple files together, multiple years, etc.
  + Will require cleaning
    - For example multiple categorical fields as numerical fields
  + Understanding the wacky things that the English call things
  + None of us have done classification models on more than two categories before
  + Not all accidents will be reported…expect some bias in reporting of slight injuries.